

NEW

Satellite symposia and
sponsored lectures possible

SPONSORBROCHURE

BeSTRO

AUTUMN MEETING 2025 & SPRING MEETING 2026

BeSTRO
BELGIAN SOCIETY FOR RADIOTHERAPY & ONCOLOGY



Introduction

To represent the interests of its members, the BeSTRO board believes in the importance of making all representative organizations within the field of radiotherapy and oncology well-known.

To obtain this, **BeSTRO wants to create a stable and strong network with the government, professional associations and the industry.**

Therefore, BeSTRO is looking for structural partners who share the same vision and mission and who are prepared to step into a transparent, long-term relationship, both strategically and financially. We are happy

to **offer a 5% discount to partners that are willing to subscribe for 2 years** (4 meetings in total).

In this brochure you can find the different Partnership packages. **We have now optimized the returns and added a social media communication plan for upcoming year in the best possible way.**

B-STRO is organized only once every two years because of the important organizational charge and the will of some organizations to keep their own organization/sponsoring.

We hope to have a beneficial and long-term cooperation!

Prof. Dr. Selma Ben Mustapha

President

Prof. Dr. Benedikt Engels

Treasurer

Prof. Dr. Jean-François Daisne

Secretary

About

Belgian Society for Radiotherapy & Oncology

BeSTRO is the national scientific organization of radiation oncology in Belgium. Membership is open to radiation oncologists, radiation oncologists in training, radiation physicists, radiobiologists, biomedici and radiation therapists. The BeSTRO is a non-profit organization in agreement with the Belgian law.

BeSTRO has currently approximately 200 members and wants to underline its specific role. This represents more than 95% of the radiation oncologists in Belgium (of whom 25% trainees).

Radiation oncology plays a pivotal role in cancer care in Belgium. Indeed, at least half of all cancer patients will require one or more radiotherapy treatment(s) in the course of their disease. Obviously, radiation oncologists are present in every multidisciplinary tumor board discussion and play a pivotal role in safeguarding the current high quality of the multidisciplinary oncological care in our country.

By investing in the future of BeSTRO, you will contribute to the future of cancer care in Belgium and reach an influential audience at the same time.



Strategic goals

BeSTRO decided to start a cooperation with Medcc to realize its strategic goals. These goals were defined according to the following axes:

Scientific

As radiation oncologists we aim to guarantee the good clinical practice not only for radiotherapy but also for oncology in general.

Professionalization

BeSTRO wants to be a performant organization with quantitative and qualitative growth.

External profiling

Thanks to an active communication, BeSTRO wants to strengthen its relationship with both its members and the industry.



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Organizing associations

Afiter

www.afiter.be

B-STRO

www.b-stro.be

BHPA

www.bhpa.eu

VVRO

www.vvro.be

QMRT



2023 edition

288 participants

Friday

296 participants

Saturday

www.b-stro.be



Partnerships

GOLD (Leopard) Partnership

Do you need power and speed?

Then you need our Leopard pack. This pack is the ideal step up to the highest partnership level.

€ 12.500*
(excl. 21% VAT)

Returns

Communication

Your logo will appear on a clearly visible place and in large size on all communication, including the website www.bestro.be mentioning "Gold Partnership".

Mailings

You are entitled to two leveraged mailings sent by the BeSTRO organization with a (commercial) communication of your choice.

Junior Program

Your company will be mentioned in all mailings regarding the Junior Program.

Video during breaks double frequency

You can submit a short video that will be shown during the Q&A sessions and breaks at the basic seminars.

Social Media Pack

Spotify BeSTRO podcast / LinkedIn fee: Paper of the month partner / Highlights partner 4x year.

Market research

You have the right to organize one market research per year that will be executed by the BeSTRO members and will be facilitated by the board members.

Satellite symposium: priority (@ half price)

Pre meeting with boardmembers

Priority to organize satellite symposium 30 min (more info on page 10)

Includes video & written summary of satellite symposium on the BeSTRO website and emailing to all members.

Priority to organize sponsored lecture 15 min on company content (more info on page 10)

Autumn Meeting 2025 October 10 & 11, 2025 (Sheraton Hotel)

Exhibition stand 4m x 3m

Lunch for 3 representatives

Dinner for 3 representatives

Advertisement in the (digital) congress brochure (double page)

Spring Meeting February, 2026

Exhibition stand 4m x 3m

Reception for 3 representatives

Advertisement in the (digital) congress brochure (double page)

SILVER (Springbok) Partnership

You will become Springbok Partner of BeSTRO**

€ 8.500*
(excl. 21% VAT)

Returns

Website

Your logo will appear on a clearly visible place and in medium size on the website www.bestro.be mentioning "Silver Partnership".

Video during breaks

You can submit a short video that will be shown during the Q&A sessions and breaks at the basic seminars.

Satellite symposium: priority

Possibility to organize satellite symposium 30 min if no GOLD sponsor signs in (more info on page 10)

Possibility to organize sponsored lecture 15 min if no GOLD sponsor signs in (more info on page 10)

Autumn Meeting 2025 October 10 & 11, 2025 (Sheraton Hotel)

Exhibition stand 3m x 2m

Lunch for 2 representatives

Dinner for 2 representatives

Advertisement in the (digital) congress brochure (double page)

Spring Meeting February, 2026

Exhibition stand 3m x 2m

Reception for 2 representatives

Advertisement in the (digital) congress brochure (double page)

* A 5% discount is offered for partnerships of 2 years (in total 4 meetings)

** Agreement for a period of 1 year - You will receive an invoice for the sponsoring of BeSTRO asbl-vzw

BRONZE (Rabbit) Partnership

You will become Rabbit Partner of BeSTRO**

€ 4.500*
(excl. 21% VAT)

Returns

Website

Your logo will appear in small size on the website www.bestro.be mentioning "Bronze Partnership".

Autumn Meeting October 10 & 11, 2025 (Sheraton Hotel) & Spring Meeting February, 2026

Exhibition stand 2m x 2m

Roll Up

Lunch (Autumn Meeting) or reception (Spring Meeting) for 2 representatives

Advertisement in the (digital) congress brochure (single page)

BRONZE one meeting

Autumn Meeting

€ 3.500*
(excl. 21% VAT)

Returns

Autumn Meeting October 10 & 11, 2025 (Sheraton Hotel)

Roll up

Logos on website and brochure

Attendees 1

Tailored pack

We listen to your needs

We listen to your needs and create a tailored pack after approval from with the BeSTRO board.

Partnership overview

Returns	GOLD	SILVER	BRONZE
Logo on website	Large size	Medium size	Small size
Mailings	2	✗	✗
Mentioning in mailings Junior Program	✓	✗	✗
Video during breaks	Double freq.	✓	✗
Social media pack	✓	✗	✗
Market research	1/yr	✗	✗
Satellite symposium: priority	@half price	✓	✗
Pre meeting with board members	✓	✗	✗
Priority to organize satellite symposium 30 min	✓	If no GOLD	✗
Priority to organize sponsored lecture 15 min	For free	If no GOLD	✗
Spring Meeting			
Exhibition on stand	4x3m	3x2m	2x2m
Reception representatives	3	2	2
Dinner representatives	✗	✗	✗
Advertisement (digital) congress brochure	Double page	Double page	Single page
Autumn Meeting			
Exhibition on stand	4x3m	3x2m	2x2m
Lunch representatives	3	2	2
Dinner representatives	3	2	✗
Advertisement (digital) congress brochure	Double page	Double page	Single page



Satellite symposium - 30 min

- High profile dedicated symposium with 1 sponsor
- Break-out room
- Only for Gold or Silver sponsors
- One special dedicated content video will be offered to the satellite sponsor

Package value: € 6.000 (ex. VAT) (Price for GOLD sponsors - € 3.000)

Sponsored lecture - 15 min

- Where partners (companies) can present, through a speaker, their latest scientific evolutions about product(s)
- Content should be discussed/approved with BeSTRO board in advance
- This sponsor opportunity will be reserved for Gold and Silver sponsors
- Only 1 per BeSTRO event
- Sponsored lecture cannot be combined / cumulated with satellite symposium

Package value: € 4.000 (ex. VAT) (Price for GOLD sponsors - FREE (€ 0))

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Questions related to partnerships?

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